



Louisville

MAGIC CLUB

MARCH NEWSLETTER

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Our next Meeting
is March 12th! (See
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MARCH MEETING



Tuesday, March 12th
Magic Swap Meet & Mini Auction
7:00PM @ Kosair
982 Eastern Parkway

Join us at Panera on Poplar Level Road before the meeting for dinner.
3131 Poplar Level Rd, Louisville, KY 40213

UPCOMING EVENTS



Tuesday, April 9th
Dan Freshmen Lecture
7:00PM @ Kosair
982 Eastern Parkway



Friday, April 19th
Henry Evans lecture
7:00PM @ Kosair
982 Eastern Parkway



Tuesday, May 15th
Monthly Meeting
7:00PM @ Kosair
982 Eastern Parkway



Tuesday, June 11th
Monthly Meeting
7:00PM @ Kosair
982 Eastern Parkway

FROM THE PRESIDENT | DENNIS ALM



As much as I love a good magic lecture, I personally get more fulfillment from our jam sessions and workshops at the monthly meetings. Where else can we be bad and still be great? Follow me here for a minute.

When we, as magicians, walk up to the front of the room to present our latest miracles, I don't care who you are; it's always just a little bit scary. We ask ourselves the same old questions minutes before it's our turn to walk up front. Is the trick going to work? Will I remember the moves? Will I flash the secret? Will I look nervous in front of my peers?

When our name is called, we take a deep breath, walk up, and do the very best we can. We might get a laugh or two, some applause here and there, and sometimes even a little positive heckling from our funny, magical friends. The performance wasn't perfect like we had hoped, but overall, we're happy with the outcome. We play the performance back in our minds a

few times over the next few days, and the next time we rehearse the effect, we see a noticeable improvement.

These short performances are actually the building blocks that make us great magicians. All the practice and rehearsals don't go unnoticed. The creative storytelling is always impressive. The showmanship gets better and better with each turn. The confidence quickly grows, and the next thing I know, the "gigs" are coming your way because the world knows great magic when they see it!

Thanks for walking up to the front!

MEMBER HIGHLIGHT | CARL LOUD



Meet Carl Loud In this edition of the member highlight, we shine the spotlight on one of our members, Carl “Magic Man” Loud. Carl’s journey into the world of magic began at the tender age of six. It was a fateful encounter with a magician during a school performance that sparked his lifelong fascination with the art.

Recalling his mesmerizing debut into magic, Carl reminisces about being called on stage to assist with a trick known as the ‘Miser’s Dream.’ The magician, with his deft sleight of hand, made silver dollars seemingly materialize from thin air, leaving young Carl spellbound. That magical moment ignited a passion that would shape Carl’s life in ways he never imagined.

When asked about his favorite magic trick or routine, Carl says: “WOW!...That’s a tough one.” After a brief pause, he settles on levitation and flying effects as his top choice. Whether it’s a floating table by the Master of Levitation, Losander, or an object suspended in mid-air, Carl finds himself captivated by the illusion of weightlessness.

Among the plethora of magicians who have graced the stage, two Kentucky-born legends hold a special place in Carl’s heart – Lance Burton and Mac King. Their prowess and Kentucky roots resonate deeply with Carl, inspiring him on his magical journey.

When it comes to influences, Carl’s magic finds its roots in the easy-going style of Michael Ammar. With a demeanor that exudes casual charm, Ammar’s influence is evident in Carl’s performances. From mastering card miracles to learning the subtle art of storytelling, Carl credits Ammar for shaping his approach to magic.

For Carl, magic isn’t just about the tricks; it’s about continual improvement. While he harbors no dreams of grandeur in Las Vegas, winning the LMC’s Annual Bob Escher Close-up Contest is a goal that fuels his passion. With determination

(Continues on next page.)



and a hint of magic up his sleeve, Carl is determined to make that dream a reality.

Aspiring magicians take note, for Carl shares invaluable wisdom garnered from years of experience. Beyond mastering tricks, he emphasizes the importance of storytelling and

effective communication. “If you believe it, the audience will believe it,” he advises, highlighting the power of conviction in magic.

Appearance matters too, according to Carl. A magician should dress the part and ensure their hands are impeccably clean – after all, they’re the focus of the audience’s attention during performances.

Outside of magic, Carl leads a vibrant life filled with diverse interests. From cruising on his Harley Davidson motorcycle to cutting a rug on the dance floor, Carl embraces every moment with enthusiasm and flair. Known affectionately by nicknames such as ‘Magic Man’ and ‘Dancin’ Carl,’ his zest for life is contagious.

While Carl may not have a social media presence, his presence in our magic community is unmistakable. With his passion for magic and zest for life, Carl “Magic Man” Loud continues to inspire us all.

MEMBER HIGHLIGHT FORM

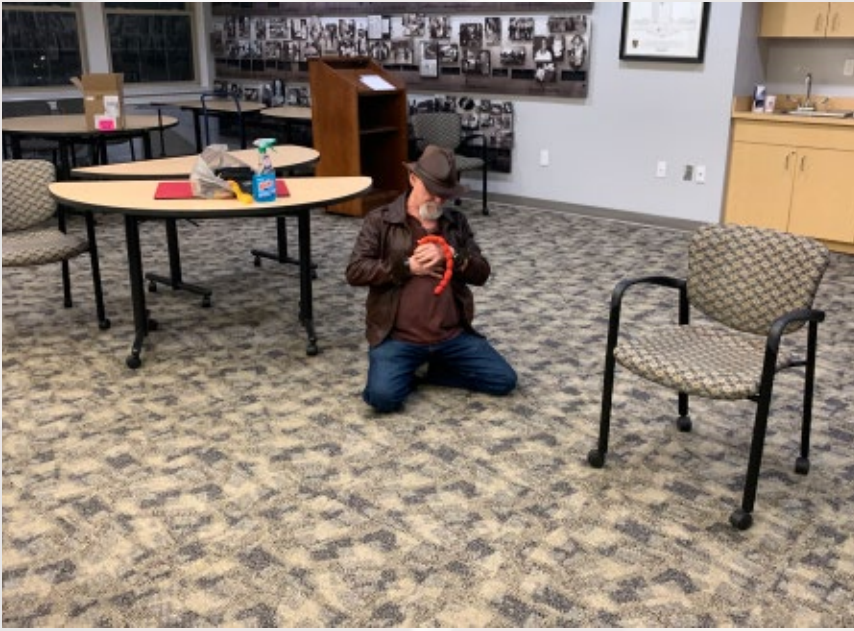
Want to Be Featured in the Member Highlights? Scan or click the QR code below and fill out the form!

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FEBRUARY PHOTOS





FROM THE EDITOR | MATT SOHL



Welcome to March! Sadly, I will not be at the monthly meeting on the 12th. I will be flying home from Atlanta and landing in Louisville at 10pm that night. But I wanted to update everyone on what I've got going on in my life and talk about some ideas I've had on my mind (one in particular).

I'm a big idea guy. I have so so so many ideas. And it's hard to pick just one to work on. Lots of times, I'll work on an idea for a while, give it everything I got, and then burn myself out before moving on to the next one. I'm sure a lot of you have had that problem. I'm trying to work on that this year for myself. I'm trying to work on an idea and finish it.

So, the idea I'm working on is this. Either in April or May or June (I need a little prep time mentally), I'm going to give myself a 30 day count to write, produce, and perform a public show. And I'm going to document and vlog my entire process. I've never written a full show before, and I think this would be a fun challenge for myself. And I think it will be interesting for people to watch the process behind making a show, even in such a fast paced way.

I'll be reaching out to some of you soon to help me with this challenge. So, be on the lookout. Also feel free to talk to me about the idea as well! You can find my number on the last page of the newsletter.

See you all soon!
Matt



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The purpose of the Louisville Magic Club is to organize and associate together individuals with a genuine interest in the practice and promotion of the Art of Magic. To engage in social activities and to provide education to those interested in or practicing the Art of Magic.